



TEAM SPONSORSHIP

DID YOU KNOW...

The fastest growing motorsport in the world is - **TUNNEL BOAT RACING**

Due to the shape of the tunnel hulls, these are the fastest turning and most nimble powerboats in the world. Formula 1 Tunnels reach top speeds of up to 140 m.p.h., these boats are incurring more "G" forces in a turn, than any other racing machine on the planet. This enables these pilots to race closer to river banks and lake shores. Powerboats carries about the same amount of surface advertising space as a typical race car, for much less of an expense.

4 boats - 1 team. Our race team not only features a National Champion...It consists of 4 of the top 10 tunnel boats that compete in the Powerboat Super League Series. In 2009, our Formula 2 boat won the Super League Series Championship. This professional racing circuit has been in existence for over 23 consecutive years. Each year an estimated 700,000 consumers attend their races with another 40 million viewing the action on national and international television.

The American Powerboat Racing Super League circuit sponsors include: VP Racing Fuels, Hooter's Restaurant, Royal Purple, Aeromotive, and Performance Propellers. APR Super League can be found at www.APRSuperLeague.com

Team Sponsorship is a great and affordable way to reach thousands of customers and put your business and message before existing customers and potential new ones. Sponsor 1 race or the entire season.

2010 RACE SCHEDULE

<u>RACE TYPE</u>	<u>RACE DATES</u>	<u>LOCATION</u>	<u>MAJOR CITY</u>
Pre-season Race	March	Lakeland, FL	Tampa, FL
Pre-season Race	March	Chattahoochee, FL	Tallahassee, FL
Superleague Series	June 18-19	Peoria, IL	Springfield, IL
Superleague Series	July 3-4	Pittsburgh, PA	Pittsburgh, PA
Superleague Series	July 10-11	Marietta, OH	Parkersburg, WV
Superleague Series	July 31 - August 1	Memphis, TN	Memphis, TN
Superleague Series	August 21-22	Aurora, IN	Cincinnati, OH
O.P.C. Nationals	September 3-6	Kankakee, IL	Chicago, IL
Superleague Series	September 11-12	Huron, OH	Cleveland, OH

DEMOGRAPHICS

- 63% Male
- 62% College Educated
- 11% Advanced Degrees
- 21% 18-24 years old
- 33% 25-34 years old
- 19% 35-44 years old
- 24% Earn \$25-35 K
- 38% Earn \$35-50 K
- 21% Earn \$50 K plus

* Event dates and race locations are subject to change.

TUNNEL BOAT RACING TEAM SPONSORSHIP...IT'S FOR YOU!



Dan Bunting
Columbus, Ohio



Tammy Wolf-Jakob
Clifton, Illinois



Sammy Miller
Kankakee, Illinois



Dan Bunting
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Team Sponsorship Includes:

- Color logos on race boat and pilot & crew suits
- Race site advertising - Banners, canopies, etc.
- Listed on our website with a Hyperlink to your site
- Listed on all printed material and souvenirs
- Open invitation to driver's party at race event
- Opportunity to be on our pit crew during race